



THE UNITED REPUBLIC OF TANZANIA
MINISTRY OF WORKS AND TRANSPORT
TANZANIA AIRPORTS AUTHORITY

ISO 9001:2015; 14001:2015 & 45001:2018 Certified



NOTICE TO THE GENERAL PUBLIC

INVITATION FOR LOGO DESIGN COMPETITION

INTRODUCTION

TAA is a semi autonomous institution that was established in 1999 to operate, manage, maintain and develop Government owned airports in Tanzania mainland in a professional and cost-effective manner. Since its establishment TAA adopted a commercial management style so as to financially sustain management of the airports under its control.

OUR FUNCTIONS

- a) To operate, manage, maintain and develop airports in Tanzania mainland in a professional and cost-effective manner;
- b) To provide comfortable, efficient and secure services and facilities for the movement of passengers and cargo in its airports thereby giving a positive image of the country to the outside world;
- c) To give technical advice to the Government on the development of airports;
- d) To ensure that the Government's airport policies, regulations, procedures and international standards are implemented accordingly;
- e) To advise the Government on national and international aspects of airport management; and
- f) To support national economic development by providing the necessary airport infrastructure, facilities, and services.

OUR VISION

A leading world class airport operator.

OUR MISSION

To provide high quality airport facilities and services in a safe, secure, efficient and effective manner to the airport stakeholders for social and economic growth

LOGO DESIGN GUIDELINE

TAA wishes to develop a logo that will symbolize its Vision, Mission and core functions. To that end, creative designers are hereby invited to participate in the competition for the creation of new TAA official logo that will uniquely and clearly describe its mandate

"Connecting Tanzania to the World"

All Correspondences should be addressed to the **DIRECTOR GENERAL**
P.O. Box 18000, 1206 Kipawa Airport Street, Dar es Salaam, Tanzania. Telephone: +255 22 284 2402-3,
Facsimile: +255 22 284 4495. Website: www.taa.go.tz. Email: info@taa.go.tz

and functions and its supportive slogan (**TAA Connecting Tanzania to the World**). Youth individuals and companies are highly encouraged to participate.

COMPETITION SPECIFICATION

- i) The designed logo must summarize the mandate and functions and incorporate design elements relevant to the vision and mission of TAA.
- ii) The design should be in green, yellow, blue, and black colors with high resolution
- iii) The designed Logo must be original work and not based on any pre-existing design the logo must be clear and distinctly identifiable for effective application.
- iv) The design should be accompanied by a written description of its meaning and features.
- v) TAA shall reserve the right to register the winning logo as its service mark
- vi) The TAA decision on the choice of suitable Logo shall be final and will not be open to any correspondence or appeal whatsoever.
- vii) If the logo incorporates fonts, participants must be able to provide the font names
- viii) A designer may be contacted for presentation of his/her design to the Authority.
- ix) The logo should be created in two formats JPEG and PNG Files,

THE PRIZE REWARD

The winner of the competition shall receive a cash prize of One million Tanzanian Shillings (**1,000,000/=**) upon TAAs' satisfaction and confirmation on the novelty of the logo.

ELIGIBILITY

TAA staff are not eligible for the contest.

SUBMISSION PROCEDURES

The designed logo (soft copy) as well as contact details of the designer must be delivered to TAA Director General via Email address info@airports.go.tz on or before **18/09/2022**.



Mussa Mburu
DIRECTOR GENERAL

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P.O. Box 18000, 1206 Kipawa Airport Street, Dar es Salaam, Tanzania. Telephone: +255 22 284 2402-3.
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